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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/747,909	12/22/2000	Lucy Broyles	4013-00100	4442
30652 75	10/27/2006		EXAMINER	
CONLEY ROSE, P.C. 5700 GRANITE PARKWAY, SUITE 330			GATES, ERIC ANDREW	
PLANO, TX 75024			ART UNIT	PAPER NUMBER,
,			3722	
			DATE MAILED: 10/27/200	6

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)
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Office Action Summary	Examiner	Art Unit
	Eric A. Gates	3722
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DATE - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tinwill apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status	•	
1) Responsive to communication(s) filed on 17 A	<u>ugust 2006</u> .	
2a) This action is FINAL . 2b) ⊠ This	action is non-final.	
3) Since this application is in condition for alloward closed in accordance with the practice under E		
Disposition of Claims		,
4) ⊠ Claim(s) <u>17-20,23-26,28-36 and 38-42</u> is/are p 4a) Of the above claim(s) is/are withdray 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) <u>17-20,23-26,28-36,and 38-42</u> is/are re	wn from consideration.	
7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/o	r election requirement.	
Application Papers		
9) ☐ The specification is objected to by the Examine	er.	•
10)☐ The drawing(s) filed on is/are: a)☐ acc	epted or b) objected to by the	Examiner.
Applicant may not request that any objection to the	- · · · · · · · · · · · · · · · · · · ·	
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex		
Priority under 35 U.S.C. § 119		
12) ☐ Acknowledgment is made of a claim for foreign a) ☐ All b) ☐ Some * c) ☐ None of: 1 ☐ Certified copies of the priority document)-(d) or (f).
2. Certified copies of the priority document		on No
3. Copies of the certified copies of the prior	rity documents have been receive	ed in this National Stage
application from the International Bureau	u (PCT Rule 17.2(a)).	
* See the attached detailed Office action for a list	of the certified copies not receive	ed.
Attachment(s)		
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) 	4) Interview Summary Paper No(s)/Mail D	
3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	5) Notice of Informal F 6) Other:	

DETAILED ACTION

1. This office action is in response to Applicant's amendment filed on 17 August 2006.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 17-20, 23-26, and 40 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson (U.S. Patent 5,844,797) in view of Panec (U.S. Patent 5,957,693).

Regarding claim 17, Johnson discloses a process by which a reader can facilitate the reading skills of a pre-reader comprising: the reader obtaining a kit having a theme related to a planned shared experience (see column 1, lines 3-26 and column 2, lines 43-65), the kit comprising: a plurality of pages having binder and outer edges, the plurality of pages including pages having text related to the theme of the planned shared experience; and a binder configured to secure the plurality of pages, proximate the binder edges, at least one of the pages having text related to the theme of the planned shared experience comprising: a photographic site configured to receive a pictorial representation; and a caption site corresponding to the photographic site, the

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caption site configured to receive text; the reader sharing an experience (album is shown to third party, see column 1, lines 23-26); memorializing the shared experience through one or more pictorial representations, the shared experience being related to the theme of the kit; constructing a first personalized language book by: affixing one or more pictorial representations to corresponding ones of the photographic sites of the at least one of the pages having text related to the theme; personalizing one or more of the one or more pictorial representations by adding text to the caption sites to which the one or more pictorial representations to be personalized were affixed; organizing the plurality of pages in a preferred order; and binding the plurality of pages with the binder. Johnson does not disclose the kit being a repetitive language kit, or the planned shared experience and the shared experience being between a reader and a pre-reader, or the text being repetitive text.

Panec teaches a method of shared reading between a reader and a novice reader (i.e., pre-reader; Webster's Online Dictionary defines novice as one who has no previous training or experience in a specific field or activity) using a repetitive language kit 10 that includes repetitive text 20a-c, in which the reader reads from a skilled text and the novice reader reads from repetitive text written at a lower skill level for the purpose of encouraging and facilitating the novice reader to learn to read. Therefore it would have been obvious to one having ordinary skill in the art at the time the invention was made to have combined the kit of Johnson with the repetitive language for a pre-reader of Panec in order to have a repetitive language kit having a theme related to a planned shared experience.

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Regarding claim 18, the modified invention of Johnson discloses the binder being selected from the group consisting of lace, ribbon, string and yarn (see column 2, line 51).

Regarding claims 19 and 20, Johnson does not distinctly disclose the binder being threaded through perforations of the front cover, back cover, and plurality of pages to form a plurality of loops proximate the front cover perforations and the ends being threaded through the loops for securing together. However, the examiner takes Official Notice that it is well known in the art to form a lace binder in this way for the purpose of having a binder that can be put together without binding equipment.

Regarding claims 23-24, the modified invention of Johnson discloses the invention substantially as claimed.

Regarding claims 25-26, the modified invention of Johnson discloses the invention substantially as claimed (see column 4, lines 14-17).

Regarding claim 40, the modified invention of Johnson discloses wherein the planned shared experience is a planned trip to a zoo (see column 2, lines 43-48), the shared experience is an actual trip to the zoo and the pictorial representations are pictures of animals seen at the zoo by the reader and the pre-reader.

4. Claims 28-30 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson in view Panec and further in view of Phillips (U.S. Patent 5,651,678).

Johnson, as modified by Panec, discloses the claimed invention except for explicitly disclosing the process of memorizing the text on the pages.

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Phillips discloses an educational aid and method for using it to teach students to read by facilitating the rapid development of sight-word vocabularies in an interesting and challenging manner for the purpose of utilizing a student's natural ability to learn and memorize a text (see column 2, lines 39-42, 66-67 thorough column 3, lines 1-7). Therefore, it would have been obvious to one having ordinary skill in the art of education to memorize text on pages, as taught by Phillips, to facilitate the instruction of students to read.

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5. Claims 31-36, and 41 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson (U.S. Patent 5,844,797) in view of Panec (U.S. Patent 5,957,693).

Regarding claim 31, Johnson discloses a process by which a reader facilitates the reading skills of a pre- reader comprising; obtaining a kit having a theme related to a planned experience (see column 1, lines 3-26 and column 2, lines 43-65), the kit comprising: a plurality of pages having text related to the theme of the planned experience; and a binder configured to secure the plurality of pages having text related to the theme of the planned experience; memorializing an experience (using personal photographs and text), the experience being similar to the planned experience; constructing a first personalized language book by: affixing visual memorials (personal photographs) of the experience to the plurality of pages having text related to the theme of the planned experience; organizing the plurality of pages in a preferred order; and binding the plurality of pages with the binder.

Johnson does not disclose the kit being a repetitive language kit, or the planned shared experience and the shared experience being between a reader and a pre-reader, or the text being repetitive text.

Panec teaches a method of shared reading between a reader and a novice reader (i.e., pre-reader; Webster's Online Dictionary defines novice as one who has no previous training or experience in a specific field or activity) using a repetitive language kit 10 that includes repetitive text 20a-c, in which the reader reads from a skilled text and the novice reader reads from repetitive text written at a lower skill level for the purpose of encouraging and facilitating the novice reader to learn to read. Therefore it would have been obvious to one having ordinary skill in the art at the time the invention was made to have combined the kit of Johnson with the repetitive language for a pre-reader of Panec in order to have a repetitive language kit having a theme related to a planned shared experience.

Regarding claim 32-34, the modified invention of Johnson discloses the invention substantially as claimed.

Regarding claims 35-36, the modified invention of Johnson discloses the invention substantially as claimed (see column 4, lines 14-18).

Regarding claim 41, the modified invention of Johnson discloses wherein the planned shared experience is a planned trip to a zoo (see column 2, lines 43-48), the shared experience is an actual trip to the zoo and the pictorial representations are pictures of animals seen at the zoo by the reader and the pre-reader.

6. Claims 38 and 39 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson in view of Panec and further in view of Phillips (U.S. Patent 5,651,678).

Johnson, as modified by Panec, discloses the claimed invention except for explicitly disclosing the process of memorizing the text on the pages.

Phillips discloses an educational aid and method for using it to teach students to read by facilitating the rapid development of sight-word vocabularies in an interesting and challenging manner through the utilization of a student's natural ability to learn and memorize a text (see column 2, lines 39-42, 66-67 thorough column 3, lines 1-7).

Therefore, it would have been obvious to one having ordinary skill in the art of education to memorize text on pages, as taught by Phillips, to facilitate the instruction of students to read.

7. Claim 42 is rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson (U.S. Patent 5,844,797) in view of Panec (U.S. Patent 5,957,693).

Regarding claim 17, Johnson discloses a process by which a reader can facilitate the reading skills of a pre-reader comprising: the reader obtaining a kit having a theme related to a planned shared experience (see column 1, lines 3-26 and column 2, lines 43-65), the kit comprising: a plurality of pages having binder and outer edges, the plurality of pages including pages having text related to the theme of the planned shared experience; a binder configured to secure together the plurality of pages; the reader sharing an experience (album is shown to third party, see column 1, lines 23-26), the shared experience having a theme related to the theme of the planned shared

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experience; memorializing the shared experience through one or more pictorial representations; constructing a first personalized language book by: affixing a selected one of the one or more pictorial representations memorializing the shared experience to a selected one of the plurality of pages having repetitive text; and binding the selected ones of the plurality of pages together with the binder.

Johnson does not disclose the kit being a repetitive language kit, or the planned shared experience and the shared experience being between a reader and a pre-reader, or the text being repetitive text, or the reader reading the bound plurality of pages to the pre-reader.

Panec teaches a method of shared reading between a reader and a novice reader (i.e., pre-reader; Webster's Online Dictionary defines novice as one who has no previous training or experience in a specific field or activity) using a repetitive language kit 10 that includes repetitive text 20a-c, in which the reader reads from a skilled text and the novice reader reads from repetitive text written at a lower skill level for the purpose of encouraging and facilitating the novice reader to learn to read. Therefore it would have been obvious to one having ordinary skill in the art at the time the invention was made to have combined the kit of Johnson with the repetitive language for a pre-reader of Panec in order to have a repetitive language kit having a theme related to a planned shared experience.

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Response to Arguments

8. Applicant's arguments, see pages 11-13, filed 17 August 2006, with respect to the rejection(s) of claim(s) 17-20, 23-26, 28-36, and 38-41under 35 U.S.C. 103(a) have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Johnson and Panec.

9. For the reasons as set forth above, the rejections are maintained.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Eric A. Gates whose telephone number is 571-272-5498. The examiner can normally be reached on Monday-Thursday 7:45-6:15.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Monica Carter can be reached on 571-272-4475. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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EAG

21 October 2006

MONICA CARTER
SUPERVISORY PATENT EXAMINED